




The Merchant Advisory Group (MAG) Asia 2020 conference is a one and a half-day event designed specifically to address the merchant's efforts to move payment acceptance practices forward in the region. This inaugural event will take place on March 23 and 24 at the Fairmont Singapore hotel. We have partnered with local merchants to create the agenda to ensure it drives collaboration. We are expecting between 100 to 200 participants.

MAG ASIA 2020 OBJECTIVES:

-  Foster collaboration
-  Provide region specific payment acceptance knowledge
-  Build relationships across merchants and sponsors

SPONSORSHIP:

Sample topics we will be covering include Global Acceptance Platforms, Mobile Wallets, Fraud Prevention, Open Banking, Improving Approval Rates and Strong Consumer Authentication. Panelists discuss how these business issues can play a role in creating a more frictionless payments experience for consumers as well as supporting merchants delivering value added services as part of overall commerce.

TOP FIVE REASONS TO BECOME A MAG ASIA 2020 CONFERENCE SPONSOR

1. **NETWORK** with fellow merchant payments professionals.
2. **DEVELOP** new business connections with merchant attendees from multiple verticals (eCommerce, Mass Merchant, Petroleum, Travel and Entertainment and Small Ticket/Restaurant).
3. **DELIVER** content as a MAG Asia 2020 speaker. Presenters will be selected among MAG Asia 2020 sponsors with preference granted to Contributing Sponsors.
4. **INCREASE** brand awareness and visibility with key decision makers through speaking opportunities, conference signage and recognition prior and during event.
5. **EXTEND** your visibility with a complimentary exhibit booth.

MAG MEMBERSHIP

The MAG represents over some of the top global merchants including: McDonalds, Yum Brands, Walmart, Chevron and Amazon. [View Complete Membership listing.](#)

HOW TO BECOME A MAG ASIA 2020 CONFERENCE SPONSOR










DEADLINES:

January 15, 2020

Sign up as a MAG Asia 2020 Conference Sponsor to be considered for speaking opportunities. Speaking slots are very limited and will be granted on a first come, first serve basis. The sooner you sign up, the better chance you will have to be a speaker. Contact Eric.O'Brien@merchantadvisorygroup.org or John.Drechny@merchantadvisorygroup.org to sign up.

MAG ASIA 2020 SPONSOR LEVEL: CONTRIBUTING

ASIA 2020 CONFERENCE SPONSOR BENEFITS

Sponsorship	\$10,000
Listing type on Asia 2020 Conference event website	Contributing
# of complimentary registrations	3
Fee for each additional attendee	\$495
Opportunity to be a speaker (MAG requested and approved)	
Complimentary Table to Exhibit Space in Exhibit Area at Asia 2020 Conference	
Company Logo and hyperlink on Asia 2020 Conference website	
Company Logo in Asia 2020 Conference email communications	
Company displayed on signage during Asia 2020 Conference	Logo
Acknowledgement by MAG representative on stage during Asia 2020 Conference	
Ability to send pre-conf. communications to registrants that have agreed to share email address (2 maximum) (list provided by MAG Staff Member)	
Pre/Post Registrant list of Asia 2020 Conference registrants	

JOIN THE CONVERSATION
#MAGAsia2020



www.merchantadvisorygroup.org

QUESTIONS? Contact: **John Drechny**, john.drechny@merchantadvisorygroup.org or **Eric O'Brien**, eric.o'brien@merchantadvisorygroup.org

