

- o Academic English for Science
- o Academic English for Education Students
- o Academic English for Business and Economics Students
- Self-funded courses
 - o Writing Workshops for EdD Students
- Special Interests Groups
 - o Postgraduate Writing (Co-ordinator); Corpus Linguistics (Member); Pragmatics (Member)
- Administration
 - o Coordinator of Graduate School Courses
 - o MA in Applied Linguistics: Academic Advisory Group
 - o Publicity and Outreach Committee
 - o Gender Equality and Diversity Committee, Faculty of Arts, Elected Member
 - o Faculty of Arts Board, Elected Member
 - o Professional Development Working Group
 - o Faces of English II, Editorial Team
- University-wide initiatives
 - o Implementation of inclusive language guidelines for curriculum design and development
 - o Creation of Prevention of Sexual Harassment Online Courses (P-SHOC)
 - o Development of lessons (on gender and language) for a MOOC on gender
 - o Elected Representative of Performance Review Appeals Panel

Sep 2013 – Aug 2015

Centennial College

Hong Kong

Assistant Professor

Language and Communication

- Co-ordinator and teacher of the following courses: 'Feature Writing and Publishing', 'Introduction to Cultural Studies' and 'Digital Media and Interactivity'
- Convenor of 'Public Relations and Strategic Communication' Major
- Member of 'Gender, Media and Culture' Major
- Editor-in-Chief of college newsletter

Jan 2012 – Aug 2013

Hong Kong Polytechnic University

Hong

Kong

Full-time Instructor

English Language Centre, Faculty of Humanities

- Courses taught: 'English for Design', 'Technical Writing Skills in English', 'English for Computing', 'English for University Studies' and 'Advanced English for University Studies'
- Prepared e-learning materials such as videos and online language exercises
- Prepared a MOOC titled 'English at Work in Asia' with the team

April 2009 – Dec 2013

The Open University of Hong Kong

Hong Kong

Part-time University Lecturer *School of Education and Languages*

- Taught education and language courses to undergraduate students
- Prepared e-learning materials for blended learning

Aug 2005 – June 2008

HKU SPACE

Hong Kong

Full-time Lecturer

Community College

- Courses taught: English newswriting, PR writing in English, advertising and professional communication courses
- Programme Co-ordinator of 'International Journalism' and member of 'Corporate Communication'
- Member of the 'College Publicity and Promotion Team'

Sep 2006– Dec 2006

HKU SPACE

Hong Kong

Part-time Lecturer *Division of Marketing*

- Taught 'Using English for Customer Communication' to Chartered Institute of Marketing students

Aug 2004 – July 2005 **Hong Kong**
Part-time Lecturer *Community College*

- Designed, co-ordinated and taught English language courses at the Division of Language Studies

2004 **London**
News Writer and Presenter **BBC World Service**

- Wrote news reports and presented them live on radio from studios in London
- Edited news stories for BBC Online news

May 2000 - Feb 2001 **Hong Kong, Taipei & Vancouver**
Sub-editor of an online entertainment portal **OneAsia.com**

- Wrote and edited English reviews of Asian movies and music
-

CONFERENCES & PROCEEDINGS

- Dubey-Jhaveri, A. (March 2018). *Equity and Diversity in Higher Education: Implementation of inclusive language guidelines at a university in Hong Kong*. ASAHL Conference 2018, Higher Education for Diversity and Global Citizenship, Soka University, Japan.
- Dubey-Jhaveri, A. (July 2017). *Implicit Intertextuality: Making the Invisible Visible to L2 learners of English in specific contexts*. The 18th World Congress of Applied Linguistics, AILA, Rio.
- Dubey-Jhaveri, A. (March 2016). *Developing critical thinking and interdisciplinary writing through an ESP course*. Paper presented at the 51st RELC International Conference on Teaching Literacies – Emerging Pathways and Possibilities in Language Education, SAMEO, Singapore.
- Dubey-Jhaveri, A. (March 2014). *Judgement within student-produced crime news stories*. Invited Speaker at the Sciences of Learning (SoL) Literacy Symposium, Faculty of Education, The University of Hong Kong.
- Dubey-Jhaveri, A. (September 2013). *A study of evaluative strategies in student-produced crime news reports*. Paper presented at the 3rd Language and Linguistics Conference, Department of English, The Hong Kong Polytechnic University, Hong Kong.
- Dubey-Jhaveri, A. (May 2013). *Incorporating new literacies in education*. Speaker at the English Language Centre Symposium 2013, The Hong Kong Polytechnic University, Hong Kong.
- Dubey-Jhaveri, A. (May 2011). *English as Lingua Franca: A Bourdieuan Perspective*. Paper presented at 'The Fourth International Conference of English as a Lingua Franca', Hong Kong Institute of Education, Hong Kong.
- Dubey-Jhaveri, A. (May 2011). *Second language learners and newswriting: A Systemic-Functional Linguistic analysis*. Paper presented at the 'Postgraduate Research Conference', The University of Hong Kong.
- Dubey-Jhaveri, A. (December 2010). *Individualization as an agent of social transformation: Hong Kong teachers and the future of education*. Paper presented at 'The 2nd East Asian International Conference on Teacher Education Research', Hong Kong Institute of Education, Hong Kong.

- Dubey-Jhaveri, A. (December 2010). *Journalism education and visual literacy*. Paper presented at the 'Enhancing Learning Experiences in Higher Education: International Conference', The University of Hong Kong.
 - Dubey-Jhaveri, A. (October 2010). *Global youth culture in the Chinese context: Myth or reality?* Paper presented at the 'Global Fusion Conference 2010: Sustenance and Globalization', Texas A & M University, College Station, USA.
 - Dubey-Jhaveri, A. (June 2010). *Impact of the press coverage of China and India relations in a globalized economy*. Paper presented for 'The Chindia Challenge to Global Communication' preconference at the 'International Communication Association Conference 2010', Singapore.
 - Dubey-Jhaveri, A. (May 2010). *Journalism education and second language learners: A Systemic Functional Linguistics perspective*. Paper presented at the 'Postgraduate Research Conference', The University of Hong Kong.
 - Dubey-Jhaveri, A. (March 2010). *New Literacies in Action*. Participated in the 'Teacher Conference' at the University of Hong Kong.
 - Dubey, A. (December 2008). *Journalism education and second language learners: Linking students' words with their worlds*. Paper presented at the 'Postgraduate Research Conference', The University of Hong Kong.
 - Dubey, A. (November 2008). *Sub-degree education in Hong Kong: Successes and shortcomings*. Paper presented at the 'International Conference on Education, Research and Innovation (ICERI)' for the 'International Association of Technology, Education and Development' (IATED), Madrid, Spain.
 - Dubey, A. (June 2008). *On the need for global journalism education*. Paper presented at the 'International Conference on Communication and Media (i-COME'08)', Kuala Lumpur, Malaysia.
 - Dubey, A. (May 2007). *Free dailies in Hong Kong: (De) Stabilizing the conventional broadsheet market*. Paper presented at the '5th International Conference on Communication and Mass Media', Athens, Greece.
-

PUBLICATIONS

Books

- Dubey-Jhaveri, A. (2017). *Construction of 'Objectivity' in Hard News: A Study of Stance Strategies in Student-Produced Crime News Texts*. Open Dissertation Press. ISBN: ISBN-10: 1361013818.
- Wong, L.T., & Dubey-Jhaveri, A. (Eds.), (2015). *English language education in a global world: Practices, Issues and Challenges*. NY: Nova Science Publishers. (Contribution: 50%)
- Dubey-Jhaveri, A., Yeung, S., & Fong, R. (Eds.), (2010). *Research Studies in Education (8)*. Hong Kong: The University of Hong Kong.

Book Chapters and Conference Proceedings

- Wang, W.F., Leung, P., & Jhaveri, A. (in press). Developing Four English-in-the-Discipline Courses for University Studies in Hong Kong. 'Innovating ESP, Bridging Asia', 1st Annual Conference of Asia ESP & the 6th Chinese National Symposium on ESP Proceedings, 27-29 October 2017, Beijing, China.
- Jhaveri, A. (2018). *Equity and diversity in higher education: An examination of the implementation of inclusive language guidelines in Hong Kong*. Higher education for diversity and global citizenship, ASAIHL 2018 Conference Proceedings available at <http://asaihl2018.org/>
- Dubey-Jhaveri, A. (2016). Unmasking gender ideologies in English news narratives in China. In C.K. Cheung (Ed.), *Media literacy education in China*, (pp. 74-89). NY: Springer.

- Cheung, C. K., & Dubey-Jhaveri, A. (2012). Enhancement and expansion of language education in the Internet era: Role of Web 2.0 technologies. In Anthony V. Stavros (Ed.), *Advances in Communications and Media Research*, 8, (pp. 169-186). NY: Nova Publishers. (Contribution: 99%)
- Cheung, C.K., & Dubey-Jhaveri, A. (2011). Media education: Changing roles in changing times. In C.K. Cheung (Ed.), *Research in Media Education*, (pp. 1-22). NY: Nova Publishers. (Contribution: 99%)
- Dubey-Jhaveri, A. (January, 2011). *Rethinking journalism education through visual literacy*. Enhancing Learning Experiences in Higher Education: International Conference 2010. Proceedings available at: <http://www.cetl.hku.hk/conference2010/pdf/jhaveri.pdf>
- Dubey-Jhaveri, A. (2010). Journalism education and second language learners: A Systemic Functional Linguistics perspective. In A. Jhaveri, S. Yeung & R. Fong (Eds.), *Research Studies in Education*, 8, (pp. 52-71). The University of Hong Kong.
- Dubey-Jhaveri, A. (2009). Linking students' words with their worlds in the journalism classroom: A literature review. In *Research Studies in Education*, 7, (pp. 107-112). The University of Hong Kong.
- Dubey, A. (November, 2008). *Sub-degree education: Successes and shortcomings*. International Conference on Education, Research and Innovation (ICERI) 2008 Proceedings. Madrid: IATED.
- Dubey, A. (June, 2008). *Global journalism: A new approach to journalism education*. The International Conference on Communication and Media 2008 (i-COME'08) Proceedings. Kuala Lumpur: Universiti Utara Malaysia.
- Wong, K., & Dubey, A. (2007). Free dailies in Hong Kong: (De) Stabilizing the conventional broadsheet market. In Y. Pasadeos, (Ed.), *International Dimensions of Mass Media Research*, (pp. 349-366). Athens: ATINER. (Contribution: 80%)

Journal Articles

- Cheung, C. K., & Dubey-Jhaveri, A. (2014). Developing students' critical thinking skills through visual literacy for the New Secondary School Curriculum in Hong Kong. *Asia Pacific Journal of Education*, 7 October 2014, 1-11. (Contribution: 99%)
- Cheung, C. K., & Dubey-Jhaveri, A. (January, 2011). New media, visual literacy and the New Secondary School Curriculum in Hong Kong. *Dossiers de l'Audiovisuel*, 1-19. (Contribution 99%)
- Cheung, C.K., & Dubey-Jhaveri, A. (2010). Enhancement and expansion of language education in the Internet era: Role of Web 2.0 technologies. *Journal of Current Issues in Media and Telecommunications*, 2(4), 387-403. (Contribution: 99%)

FUNDED PROJECTS

1). Teaching Development Grant, HKU (2018 – 2019)

Funded amount: HK\$ 225,388

Role: Principal Investigator

Title: Identification and Implementation of Effective Language Advising Practices to Enhance Teaching and Learning at the CAES and Beyond (18/695)

2). QESS (Quality Enhancement Subsidy Scheme) Project funded by the EDB (2015 – 2018)

Funded amount: HK\$ 1,568,000

Role: Principal Investigator

Title: Enhancing Students' Communicative Competence in Academic Contexts: Adopting a Blended Approach to teaching and learning of English for Academic Purposes (EAP)

Aim: The project aims to design a blended curriculum for two EAP courses by combining face-to-face pedagogy with online teaching and learning to enhance the course effectiveness of these courses for students with varying levels of English proficiency.

3). Knowledge Exchange Project: ProwriteHK (2015 – 2016)

Funded amount: HK\$ 12,000

Role: Co-investigator

A project developed by CAES at the University of Hong Kong and supported by the UGC Knowledge Exchange Fund, (Project No.: KE-IP-2014/15-9)

Project led to the development of an interactive online platform with self-help language resources for enhancing users' professional writing skills

A total of 8 workshops were held on business correspondence and each workshop was attended by 20 participants.

4). Centennial College, Language & Communication Research Project (2015 – 2017)

Funded amount: HK\$, 85,000

Role: Co-investigator

Title: A study of trans discrimination in Hong Kong: Prejudice, Language and the Media

Aim: The project seeks to study the language used by the mainstream English and Chinese media to examine the depiction of transsexual and transgender people in Hong Kong.

5). Centennial College, Language Enhancement Research Project (2014 – 2016)

Funded amount: HK\$ 65, 000

Role: Co-investigator

Title: Analysing the Role of an ESP Course in Promoting Critical Thinking and Interdisciplinary Writing

Aim: The project sought to assess students' performance in an English for Specific Purpose course by focusing on their ability to demonstrate interdisciplinary knowledge and critical thinking skills through their writing. Data was collected by means of in-depth interviews, questionnaires, and textual analysis of written assignments. Results were made available through a conference presentation and a journal article on the topic.

6). Online Courses on Prevention of Sexual Harassment or 'P-SHOCS' at HKU (2017 – 2018)

Funded amount: HK\$ 2,000,000, HKU

Role: English Scriptwriter/Co-investigator

The Working Committee composed of 5 members and headed by Pro-Vice chancellor (Staffing & Resources) Prof. Terry Au launched an online course to raise awareness about sexual harassment. The first stage of the launch included a course specifically targeted at students in HKU. The second and third stages of the project will introduce courses for academic and administrative staff at the University.

AWARDS & SCHOLARSHIPS

- Awarded status of 'Community Connector 2018' by Chief Secretary of Administration, Honourable Matthew Cheung, for service to marginalized communities in HK on behalf of NGO/think tank called the Zubin Foundation.
- Awarded Certificate of recognition for delivering a talk on inclusive language use by the Equal Opportunities Unit (HKU) at the Equal Opportunities Festival 2017, November 2017.
- Awarded Certificate of dedication and support for serving as an adjudicator at the English Public Speaking contest by the Hong Kong Federation of Youth Groups (HKFYG), September 2017.
- Awarded Certificate of Participation by International Association of Applied Linguistics for paper presentation at the 18th World Congress of Applied Linguistics, AILA, Rio, July 2017.
- Awarded Certificate of Participation by Southeast Asian Ministers of Education Organization – Regional Language Centre for presenting a paper in the 51st RELC International Conference, March 2016.
- Awarded plaque by the Sikh Temple in Hong Kong for conducting educational workshops for members of ethnic minority communities, August 2015.

- Awarded Certificate of Participation and Paper Presentation at the 3rd Language and Linguistics Conference by the English Department of The Hong Kong Polytechnic University, September 2013.
 - Awarded Certificate of Appreciation for being a guest lecturer at the Department of Marketing, The Hong Kong Polytechnic University, April 2013
 - Awarded Certificate of Appreciation for Language Evaluation by Toastmasters International, Hong Kong Polytechnic University: Toastmasters Club, District 89 Area G2, Feb 2013
 - Awarded achievement award as Pennant for conducting a Teacher Training Workshop on 'Small Class Teaching', David Li Kwok Po College, Nov 2012
 - Awarded certificate for paper presentation at 'The Fourth International Conference of English as Lingua Franca', ELF4, 2011', HKIED
 - Awarded letter of certification for selection and participation in the 'International Research Skills Development Programme' July 2009, The University of Hong Kong
 - Awarded certificate of participation at the 'New Literacies in Action: Teacher Conference', HKU, 2009
 - Postgraduate Fellowship Award 2008, HKU
 - Awarded letter of certification by HKU SPACE for conducting a workshop for HKU administrative staff entitled: 'Public Relations Technique and Handling the Media - Training Workshop on Basic Public Relations Skills', 2008
 - Awarded certificate for paper presentation at the International Conference of Education, Research and Innovation, ICERI, 2008
 - Outstanding Teacher Award 2007-2008, HKU SPACE, Community College
 - Excellent Team Performance Bronze Award 2007, HKU SPACE
-

MEMBERSHIPS AND OTHER PROFESSIONAL SERVICES

- Reviewer of Asian Journal of Applied Linguistics, 2017-2018
 - Language Evaluator/Adjudicator: Toastmaster's International; Hong Kong Federation of Youth Groups
 - Read@PolyU Committee Member and facilitator of the Reading Group at the English Language Centre of The Hong Kong Polytechnic University, 2012-2013
 - Member of 'International Communication Association' (ICA), 2009-2010
 - Peer Reviewer of the following journals: 'Journalism Studies' and 'Visual Communication Studies' 2009-2011
 - Member of 'Hong Kong Association of Applied Linguistics' (HAAL), Present
 - Member of 'International Association of Applied Linguistics' (AILA), Present
-