

PRESS COVERAGE

- 1) Date: 11 Aug 2015
Publication: GMA News Online
URL: <http://www.gmanetwork.com/news/story/532465/news/pinoyabroad/funding-sought-for-movie-on-all-pinay-choir-in-hk>
Media Type: Online
Language: English
Headline: Funding sought for movie on all-Pinay choir in HK
- 2) Date: 11 Aug 2015
Publication: Hong Kong Arts Administrators Association
URL: <http://www.hkaaa.org.hk/?a=doc&id=15618>
Media Type: Online
Language: English
Headline: British director seeks funding for film about choir of Hong Kong domestic helpers who will perform at Clockenflap
- 3) Date: 11 Aug 2015
Publication: SCMP
URL: <http://www.scmp.com/news/hong-kong/education-community/article/1848273/british-director-seeks-funding-film-about-choir>
Media Type: Online
Language: English
Headline: British director seeks funding for film about choir of Hong Kong domestic helpers who will perform at Clockenflap
- 4) Date: 13 Aug 2015
Publication: CreativeMornings
URL: https://twitter.com/HongKong_CM/status/632028426371596293
Media Type: Social Media - Twitter
Language: English
Headline: Tickets for #CMACTION have now been released! Don't miss Joanna Bowers & Tony Verb present the #TheHelperDocumentary
- 5) Date: 14 Aug 2015
Publication: CreativeMornings
URL: <https://www.facebook.com/creativemorningshk/posts/783089808480847>
Media Type: Social Media - Facebook
Language: English
Headline: The moment you have all been waiting for has finally arrived! Tickets for ACTION are now available!
- 6) Date: 16 Aug 2015
Publication: IMDb
URL: <http://imdb.to/1E4dxh9>
Media Type: Online
Language: English
Headline: Kickstart This! The Helper - A Hong Kong Documentary
- 7) Date: 16 Aug 2015
Publication: WEF Global Shapers Hong Kong

URL: <https://www.facebook.com/GlobalShapersHK/posts/1033775323308883>

Media Type: Social Media - Facebook

Language: English

Headline: Busy days ahead as Tony Verb, one of our shaper, is on RTHK 香港電台's radio programme on Monday to talk about the Kickstarter launch then speaking at Creative Mornings with Joanna Bowers next Friday about The Helper Documentary! Please come along and support!

- 8) Date: 17 Aug 2015
Publication: wn.com
URL: https://article.wn.com/view/2015/08/17/Kickstart_This_The_Helper_A_Hong_Kong_Documentary/
Media Type: Online
Language: English
Headline: Kickstart This! The Helper - A Hong Kong Documentary
- 9) Date: 17 Aug 2015
Publication: RTHK – Morning Brew
URL: http://programme.rthk.hk/channel/radio/programme.php?name=radio3/morning_brew&d=2015-08-17&p=2505&e=319989&m=episode
Media Type: Radio
Language: English
Headline: Dr. Zhixiu Lin – Chinese medicine / Robbie McRobbie – Rugby / Joanna Bowers – The Helper
- 10) Date: 17 Aug 2015
Publication: Twitchfilm
URL: <http://screenanarchy.com/2015/08/kickstart-this-the-helper---a-hong-kong-documentary.html>
Media Type: Online
Language: English
Headline: Kickstart This! The Helper - A Hong Kong Documentary
- 11) Date: 17 Aug 2015
Publication: Movies With Butter
URL: <http://www.movieswithbutter.com/Uncategorized/Kickstart-This-THE-HELPER-A-Hong-Kong-Documentary>
Media Type: Online
Language: English
Headline: Kickstart This! The Helper - A Hong Kong Documentary
- 12) Date: 17 Aug 2015
Publication: Coconuts
URL: <http://hongkong.coconuts.co/2015/08/17/kickstarter-campaign-film-about-unsung-heroes-among-hong-kongs-domestic-workers>
Media Type: Online
Language: English
Headline: Kickstarter launched for film about the 'Unsung Heroes' among Hong Kong's domestic workers
- 13) Date: 17 Aug 2015
Publication: EJ Insight
URL: <http://www.ejinsight.com/20150817-filmmakers-tap-crowdfunding-to-pay-tribute-to-unsung-heroes/>
Media Type: Online
Language: English
Headline: Filmmakers tap crowd funding to pay tribute to unsung heroes

- 14) Date: 17 Aug 2015
Publication: Timable
URL: <https://www.facebook.com/timable.hk/posts/978986335464961>
Media Type: Social Media - Facebook
Language: Chinese
Headline: 飄洋過海為生活. 向城市的無名英雄致敬
- 15) Date: 17 Aug 2015
Publication: TaableNote
URL: <http://note.taable.com/post/239D5/The-Helper-a-Hong/2b-3486588654368-197898633546496->
Media Type: Online
Language: Chinese
Headline: The Helper – A Hong Kong Documentary 飄洋過海為生活. 向城市的無名英雄致敬
- 16) Date: 17 Aug 2015
Publication: Movie & Event Marketing
URL: <https://www.facebook.com/movie.marketing/posts/10153153141727169>
Media Type: Social Media - Facebook
Language: Chinese
Headline: THE HELPER DOCUMENTARY 香港外傭 寫實紀錄片製作集資活動, 於群眾募資平台 Kickstarter 為製作香港外藉家庭傭工紀錄片籌募經費
- 17) Date: 17 Aug 2015
Publication: Outside
URL: <https://www.facebook.com/Outside.hk/posts/650692718400653>
Media Type: Social Media - Facebook
Language: Chinese
Headline: The HELPER DOCUMENTARY 團隊將於群眾募資平台 Kickstarter 為製作香港外藉家庭傭工紀錄片籌募經費。
- 18) Date: 17 Aug 2015
Publication: The Association for the Advancement of Feminism (AAF)
URL: <https://www.facebook.com/HKAAF/posts/902163069829979>
Media Type: Social Media - Facebook
Language: Chinese
Headline: the HELPER 紀錄片集資計劃正式起動!! 歡迎全球人士集資。
- 19) Date: 18 Aug 2015
Publication: JMen
URL: <https://www.dropbox.com/s/gnzixzrch4v0c66/150901%20JMEN.png?dl=0>
Media Type: Publication – Print Magazine
Language: Chinese
Headline: The HELPER, a Hong Kong documentary
- 20) Date: 18 Aug 2015
Publication: SIE Fund Beyond Innovation
URL: <https://www.facebook.com/sie.fund/posts/517512971733162>
Media Type: Social Media - Facebook
Language: Chinese
Headline: Help the Helper
- 21) Date: 18 Aug 2015
Publication: life2c.com

URL: <http://bit.ly/1PRJ73d>
Media Type: Online
Language: Chinese
Headline: 飄洋過海為生活. 向城市的無名英雄致敬

- 22) Date: 18 Aug 2015
Publication: HKET.com - Topick
URL: <http://bit.ly/1hnaNI8>
Media Type: Online
Language: Chinese
Headline: 5 蚊美金贊助 BBC 導演拍片解外傭思鄉病
- 23) Date: 18 Aug 2015
Publication: AroundDB
URL: <http://www.arounddb.com/articles/news/32059-help-make-the-helper-documentary-happen>
Media Type: Online
Language: English
Headline: Help make the "Helper" documentary" happen
- 24) Date: 18 Aug 2015
Publication: Pathfinders Hong Kong
URL: <https://www.facebook.com/pathfindershk/posts/872985299450811>
Media Type: Social Media - Facebook
Language: English
Headline: Kickstarter campaign has begun for The HELPER!
- 25) Date: 18 Aug 2015
Publication: The Women's Foundation
URL: <http://www.anpasia.com/pdf/2758871/41425F46754745514A79484B5C43>
Media Type: Newsletter
Language: English
Headline: Supporting The Helper's Kickstarter Campaign
- 26) Date: 18 Aug 2015
Publication: Farzana Asiam on LinkedIn
URL: <https://www.linkedin.com/pulse/helper-documentary-farzana-aslam>
Media Type: Social Media - LinkedIn
Language: English
Headline: The Helper Documentary
- 27) Date: 19 Aug 2015
Publication: AroundDB
URL: <https://www.facebook.com/AroundDB/posts/1211545158871715>
Media Type: Social Media - Facebook
Language: English
Headline: SUPPORT 'THE HELPER' DOCUMENTARY PROJECT!
- 28) Date: 19 Aug 2015
Publication: Heiward Mak (KOL Director)
URL: <https://www.facebook.com/makheiward/posts/10153494467588418>
Media Type: Social Media - Facebook
Language: Chinese
Headline: n/a
- 29) Date: 19 Aug 2015

Publication: HK Helpers Campaign
URL: <http://hkhelppercampaign.com/en/documentary-to-follow-domestic-workers-to-clockenflap-festival/>
Media Type: Online
Language: English
Headline: Documentary to Follow Domestic Workers to Clockenflap Festival

- 30) Date: 19 Aug 2015
Publication: Creative Mornings
URL: https://twitter.com/HongKong_CM/status/634212764454555649
Media Type: Social Media - Twitter
Language: English
Headline: See y'all bright and early tomorrow at #CMAAction with Joanna Bowers & Tony Verb. Only a handful of seats left!
- 31) Date: 19 Aug 2015
Publication: Creative Mornings
URL: https://twitter.com/HongKong_CM/status/634252712079572992
Media Type: Social Media - Twitter
Language: English
Headline: Excited to have @cheekymonkeyjbh and @tonyverb presenting @TheHelperDoc at tomorrow's #CMACTION
- 32) Date: 20 Aug 2015
Publication: SCMP – 48 Hours
URL: <https://www.dropbox.com/s/rajl2tl8c9p9opl/150820%20SCMP%2048%20Hours.png?dl=0>
Media Type: Newsletter
Language: English
Headline: Domestic helper film turns to crowdfunding
- 33) Date: 20 Aug 2015
Publication: PechaKucha Night Hong Kong
URL: <https://www.facebook.com/pechakucha.hk/posts/1025182950873040>
Media Type: <https://www.facebook.com/pechakucha.hk/posts/1025182950873040>
Language: English
Headline: Follow-up on Joanna Bowers' presentation on The Helper Documentary...
- 34) Date: 20 Aug 2015
Publication: Little Steps Asia
URL: <http://www.littlestepsasia.com/hong-kong/events/helper-documentary>
Media Type: Online
Language: English
Headline: "The Helper" Documentary – Be a part of it!
- 35) Date: 20 Aug 2015
Publication: Little Steps Asia
URL: https://www.facebook.com/permalink.php?story_fbid=1094445673917201&id=282140841814359
Media Type: Social Media - Facebook
Language: English
Headline: Be a part of this exciting kickstarter campaign. The film will explore the individual stories of the women who sing in the Hong Kong domestic helpers' choir The Unsung Heroes. Click here to view the trailer.
- 36) Date: 20 Aug 2015
Publication: Little Steps Asia

URL: <http://us2.forward-to-friend.com/forward/preview?u=16150e788e36ccd2ae0114122&id=6a56a8e7af>

Media Type: Newsletter

Language: English

Headline: "The Helper" Documentary

37) Date: 20 Aug 2015

Publication: DBC

URL: <http://www.dbc.hk/radio5/programme-archive/ld/19637>

Media Type: Radio

Language: Filipino and English

Headline: Pinoy Fuse 2015-08-20 (Thu)

38) Date: 21 Aug 2015

Publication: CreativeMornings

URL: <https://www.youtube.com/watch?v=Ac2phMf3rml>

Media Type: Talk

Language: English

Headline: Joanna Bowers: The Helper Documentary

39) Date: 21 Aug 2015

Publication: CreativeMornings

URL: <https://creativemornings.com/talks/joanna-bowers-tony-verb/1>

Media Type: Online

Language: English

Headline: Joanna Bowers: The Helper Documentary

40) Date: 21 Aug 2015

Publication: CreativeMornings

URL: https://twitter.com/HongKong_CM/status/634625382696775680

Media Type: Newsletter

Language: English

Headline: What an inspiring call to action this morning. Thank you Joanna Bowers and Tony Verb for presenting... <https://instagram.com/p/6ovl7xMxpn/>

41) Date: 21 Aug 2015

Publication: CreativeMornings

URL: <https://www.instagram.com/p/6ovl7xMxpn/>

Media Type: Social Media - Instagram

Language: English

Headline: What an inspiring call to action this morning. Thank you Joanna Bowers and Tony Verb for presenting #thehelperdoc #cmaction

42) Date: 23 Aug 2015

Publication: Helpers For Domestic Helpers

URL: <https://www.facebook.com/helpersfordomestichelpers/posts/809901719126244>

Media Type: Social Media - Facebook

Language: English

Headline: We're looking forward to seeing this documentary when it's completed. Good luck to everyone involved in the production!

43) Date: 24 Aug 2015

Publication: Sassy Hong Kong

URL: <http://www.sassyhongkong.com/sassy-supports-the-helper-documentary-whatsonhk/>

Media Type: Online

Language: English

Headline: Sassy Supports: Kickstarter for The Helper, a Documentary

44) Date: 24 Aug 2015

Publication: Sassy Mamma HK

URL: <https://www.sassymamahk.com/sassy-mama-supports-the-helper-documentary/>

Media Type: Online

Language: English

Headline: Sassy Supports: Kickstarter for The Helper, a Documentary

45) Date: 24 Aug 2015

Publication: Sassy Mamma HK

URL: <https://www.facebook.com/sassymamahk/posts/889912797711193>

Media Type: Social Media - Facebook

Language: English

Headline: Sassy Mama is supporting a Kickstarter campaign which is raising money for The Helper Documentary.

46) Date: 25 Aug 2015

Publication: International Domestic Workers

URL: <http://idwfed.org/en/updates/hong-kong-filmmakers-launch-crowdfunding-campaign-to-pay-tribute-to-the-citys-unsung-heroes2013domestic-workers>

Media Type: Online

Language: English

Headline: Hong Kong: Filmmakers launch crowd funding campaign to pay tribute to the city's unsung heroes --- domestic workers

47) Date: 25 Aug 2015

Publication: International Domestic Workers

URL: <https://www.facebook.com/IDWFED/photos/a.362209090502172.82895.301917709864644/946357795420629/?type=1>

Media Type: Social Media - Facebook

Language: English

Headline: n/a

48) Date: 25 Aug 2015

Publication: International Domestic Workers

URL: <https://twitter.com/IDWFED/status/636108526822121472>

Media Type: Social Media - Twitter

Language: English

Headline: #HongKong Filmmakers launch #crowdfunding #campaign to pay #tribute to the #domesticworkers

49) Date: 25 Aug 2015

Publication: My Fair Home

URL: <https://www.facebook.com/Convention189/posts/918728114839415>

Media Type: Social Media - Facebook

Language: English

Headline: Kickstarter campaign launched to fund The Helper Documentary.

50) Date: 25 Aug 2015

Publication: Enrich HK

URL: <https://www.facebook.com/enrichhk.org/posts/959295887468943>

Media Type: Social Media - Facebook

Language: English

Headline: #makeTheHelperhappen Watch the trailer for THE HELPER and make your pledge on Kickstarter: <https://www.kickstarter.com/.../the-helper-a-hong-kong-docume...>

- 51) Date: 25 Aug 2015
Publication: Enrich HK
URL: <https://twitter.com/EnrichHK/status/636052730134466560>
Media Type: Social Media - Twitter
Language: English
Headline: #makeTheHelperhappen: documentary on the sacrifices MDW make for their families+ contribution they make to HK
- 52) Date: 26 Aug 2015
Publication: Sassy Hong Kong
URL: <http://bit.ly/1levV20>
Media Type: Newsletter – banner ad (Sassy Spotlight)
Language: English
Headline: n/a
- 53) Date: 27 Aug 2015
Publication: Justice Centre Hong Kong
URL: <https://www.facebook.com/JusticeCentreHongKong/posts/799673433485101>
Media Type: Social Media- Facebook
Language: English
Headline: The Helper Documentary will tell the stories of migrant domestic workers and explore their sacrifices and struggles as they work in Hong Kong to create a better future for their children at home. Help them made their voices heard through Kickstarter:
<http://bit.ly/TheHelperKickstarter>
- 54) Date: 27 Aug 2015
Publication: Third Culture
URL: <http://www.thirdculture.cc/lifestyle/the-helper/>
Media Type: Online
Language: English
Headline: The Helper
- 55) Date: 27 Aug 2015
Publication: Third Culture
URL: <https://www.facebook.com/tcthirdculture/posts/403328483192637>
Media Type: Social Media - Facebook
Language: English
Headline: A local Kickstarter project will highlight the stories of Hong Kong's domestic workers in The Helper Documentary.
- 56) Date: 27 Aug 2015
Publication: Third Culture
URL: <https://twitter.com/TCThirdCulture/status/636769251303538688>
Media Type: Social Media - Twitter
Language: English
Headline: A local Kickstarter project will highlight the stories of Hong Kong's domestic workers in The Helper Documentary....
- 57) Date: 1 Sep 2015
Publication: Jet Magazine
URL: <https://www.dropbox.com/s/gnzixzrch4v0c66/150901%20JMEN.png?dl=0>
Media Type: Print magazine
Language: Chinese
Headline: THE HELPER – Hong Kong Documentary
- 58) Date: 1 Sep 2015
Publication: AWARE Singapore

URL: <https://twitter.com/awarenews/status/638907203311656960>

Media Type: Social Media - Twitter

Language: English

Headline: Would you like to see The Helper - a documentary about migrant domestic workers in Hong Kong? Support to see it made

59) Date: 7 Sep 2015

Publication: Time Out

URL: <https://twitter.com/timeouthk/status/640878120099180546>

Media Type: Social Media - Twitter

Language: English

Headline: n/a

60) Date: 8 Sep 2015

Publication: HOKK Fabrica

URL: <http://hokkfabrica.com/hf-daily-things-you-need-to-know-today-2015sept08/>

Media Type: Online

Language: Chinese

Headline: 03

61) Date: 8 Sep 2015

Publication: Time Out

URL: <https://www.facebook.com/timeouthk/posts/10153553392102403>

Media Type: Social Media - Facebook

Language: English

Headline: If you only watch one video today... make it this one.

62) Date: 11 Sep 2015

Publication: Apple Daily

URL: http://hk.dv.nextmedia.com/actionnews/supplement/20150911/19290008/20080422?_ga=1.52339433.1142849210.1406530757

Media Type: Online

Language: Chinese

Headline: 外傭為養家離鄉別子 組合唱團抒母親心聲

63) Date: 13 Sep 2015

Publication: Embody HK

URL: <https://twitter.com/EmbodyHK/status/643231082691825665>

Media Type: Social Media - Twitter

Language: English

Headline: "The Helper" - a Hong Kong documentary exploring the sacrifices and struggles of migrant domestic helpers working...

64) Date: 14 Sep 2015

Publication: Next Chapter

URL: <https://twitter.com/nextchaptercf/status/643393974116462592>

Media Type: Social Media - Twitter

Language: English

Headline: Less than 30 hours to go! Let's support "The Helper" - a Hong Kong documentary by Joanna Bowers

65) Date: 15 Sep 2015

Publication: Heels & Deals HK

URL: <https://twitter.com/heelsanddealshk/status/643727216568893440>

Media Type: Social Media - Twitter

Language: English

Headline: 6 hours 2 go in @kickstarter campaign, @TheHelperDoc needs US\$5k 2 reach its extra target! <http://ow.ly/SdWCG> #makethehelperhappen

66) Date: 16 Sep 2015

Publication: Englishabc

URL: <https://twitter.com/Englishabc/status/644229129823481856>

Media Type: Social Media - Twitter

Language: English

Headline: Check out The Helper - a Hong Kong documentary by Joanna Bowers on @Kickstarter <http://kck.st/1KpGuRz> #indyfilm

67) Date: 16 Sep 2015

Publication: International Domestic Workers Federation

URL: <https://twitter.com/IDWFED/status/644087357457592321>

Media Type: Social Media - Twitter

Language: English

Headline: HONG KONG: Good news from The Helper Documentary! They are going to produce THE HELPER!